INVESTMENT OPPORTUNITY

Establishment of an Integrated Olive Oil Production Plant

Project Overview

The Ministry of Investment presents a strategic investment opportunity for the establishment of an integrated plant for the production and packaging of olive oil in the Al-Jabal Al-Akhdar region, aiming to capitalize on the comparative advantage enjoyed by the region in the cultivation of olive trees, enhance downstream food industries, increase the value added of Libyan agricultural products, and elevate the competitive capacity of national exports in regional and international markets.

Project Location:

- **Location:** Al-Jabal Al-Akhdar Region – State of Libya.
- **Type of Activity:** Food and Agro-Downstream Industries.
- **Nature of the Project:** Industrial and Export Project.

Target Markets:

- The Libyan Market.
- North African Countries.
- Arab Gulf Countries.
- European Markets.
- African Markets.
- Organic and Specialized Food Product Markets.

Land Area Requirements

Item	Area
Total Area	50,000 m^2
Production and Manufacturing Area	20,000 m^2
Storage and Packaging Facilities	15,000 m^2
Expansion Areas and Supporting Services	15,000 m^2

Estimated Investment Capital

Item	Value in USD
Civil Works and Infrastructure	4,000,000
Modern Pressing and Extraction Lines	8,000,000
Packaging and Wrapping Lines	3,000,000
Laboratories and Quality Control	1,500,000
Storage Facilities and Supporting Services	2,500,000
Working and Operational Capital	3,000,000
Total Investment	**22,000,000 USD**

Project Components

- Olive Fruits Reception and Sorting Unit.
- Olive Washing and Cleaning Lines.
- Modern Olive Oil Pressing and Extraction Lines.
- Filtration and Purification Units.
- Oil Preservation Tanks in Accordance with International Standards.
- Packaging and Wrapping Lines of Various Sizes.
- Quality Control and Analysis Laboratories.
- Raw Material and Finished Product Storage Warehouses.
- Integrated Administrative and Service Facilities.
- Integrated Food Safety and Security System.

Core Products

- Extra Virgin Olive Oil.
- Virgin Olive Oil.
- Olive Oil Designated for Food Industries.
- Processed and Packaged Olives for Direct Consumption.
- Secondary Products Derived from Olive Waste.

Product Applications

- Household food consumption.
- Restaurants, hotels, and tourist establishments.
- Food industries.
- Natural cosmetics industry.
- Pharmaceutical industries and dietary supplements.
- Export to regional and global markets.

Estimated Production Capacity

- Processing of 50,000 tons of olive fruits per annum.
- Production of 8,000 – 10,000 tons of olive oil per annum.
- Production of marketable derived products from pressing waste.
- Potential for future expansion to increase production capacity by 50%.

Financial Indicators

Indicator	Value
Expected Annual Revenues	25 – 40 Million USD
Annual Net Profit	5 – 10 Million USD
Rate of Return on Investment (ROI)	18% – 25%
Capital Payback Period	4 – 6 Years
Operating Profit Margin	20% – 30%

Competitive Advantages

- The Al-Jabal Al-Akhdar region enjoys an ideal environment for olive cultivation.
- Local availability of large quantities of raw materials.
- High global demand for high-quality olive oil.
- Feasibility of producing organic products with high added value.
- Proximity of the project to ports and export outlets.
- Support for the development of the national agricultural sector and food industries.
- Contribution to the enhancement of non-oil exports.
- Provision of products compliant with international specifications and export markets.

Employment Opportunities

- Direct Jobs: 150 – 250 jobs.
- Indirect Jobs: More than 500 jobs.
- Jobs during the Construction Phase: 300 – 500 jobs.

Available Contractual Frameworks

The Ministry of Investment offers investors the possibility of contracting under one of the following models:

- Direct Investment.
- Partnership with the Libyan Private Sector.
- Partnership with the Public Sector.
- Joint Venture (JV).
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT) System.
- Build-Own-Operate (BOO) System.
- Management and Operation Contracts.

Investment Incentives and Advantages

The project enjoys the advantages and exemptions prescribed pursuant to the Investment Promotion Law No. 9 of 2010, foremost among which are:

- Exemption from customs duties on equipment, machinery, and production lines.
- Tax exemptions prescribed for agricultural projects and food industries.
- Facilities for the allocation of agricultural and industrial plots.
- Freedom to transfer profits and capital in accordance with legislation in force.
- Facilitation of procedures for governmental licenses and approvals.
- Support for projects linked to food security and agricultural development.
- Eligibility to obtain additional incentives for export projects.

Technical and Economic Feasibility Study Services

Should the investor wish to obtain a comprehensive technical, economic, and financial feasibility study for the project in accordance with approved international standards, specialized consultative offices capable of preparing the final studies for the project are available through the Ministry of Investment and its partners. The cost of preparing the final study shall be 1.5% of the total investment value of the project.

Invitation to Invest

The Ministry of Investment hereby invites local and international investors, companies specialized in the food and agricultural industries and olive oil production and packaging sectors, investment funds, and financing institutions to participate in this strategic project. This project represents a promising opportunity to enhance the added value of Libyan agricultural products, support national food security, develop non-oil exports, and consolidate Libya's position as a regional exporter of high-quality olive oil in global markets.

MINISTRY OF INVESTMENT -*State of Libya*