INVESTMENT OPPORTUNITY

Investment Opportunity(1010)

Establishment of an Integrated Livestock Breeding, Fattening, and Production Project

Project Overview

The Ministry of Investment presents a strategic investment opportunity for the establishment of an integrated project for livestock breeding, fattening, and production in the city of Al-Marj. The project aims to enhance national food security, increase the local production of red meat, reduce reliance on imports, and capitalize on the natural and agricultural assets characterizing the region. This includes leveraging natural pastures and an ideal location to develop livestock projects in accordance with the latest internationally approved production systems.

Project Location:

- **Location:** Al-Marj – State of Libya.
- **Type of Activity:** Livestock Breeding, Fattening, and Production.
- **Nature of the Project:** Strategic Productive and Food Project.

Target Markets:

- The Libyan Market.
- Meat and Food Product Distribution Companies.
- Abattoirs, Slaughterhouses, and Food Processing Factories.
- Hotels and Tourist Resorts.
- Restaurants and Food Catering Companies.
- North African Countries.
- Neighboring Arab Markets.

Land Area Requirements

Item	Area
Total Area of the Project	250,000 m^2
Breeding and Fattening Barns	120,000 m^2
Fodder and Storage Facilities	50,000 m^2
Veterinary and Administrative Facilities	30,000 m^2
Service Facilities and Future Expansions	50,000 m^2

Estimated Investment Capital

Item	Value in USD
Infrastructure and Civil Works	12 – 18 million
Barns and Production Facilities	10 – 16 million
Breeding and Feeding Equipment	5 – 8 million
Veterinary Services and Laboratories	2 – 4 million
Working and Operational Capital	6 – 10 million
Total Investment	**35 – 56 million USD**

Project Components

- Modern Barns for Breeding and Fattening Sheep and Cattle.
- Integrated Veterinary Center for Healthcare and Immunization.
- Fodder Production and Storage Units.
- Automated Feeding and Management Systems.
- Quality Control and Animal Health Monitoring Laboratories.
- Water Station and Strategic Storage Tanks.
- Quarantine Facilities and Veterinary Follow-up.
- Warehouses and Logistics Facilities.
- Integrated Administrative and Service Facilities.
- Integrated Biosecurity and Safety System.

Core Products

- Live Sheep.
- Live Cattle.
- Fresh Red Meat.
- Livestock Prepared for Marketing and Export.
- Animal Fodder.
- Organic Fertilizers Derived from Animal Waste.

Product Applications

- Local food consumption.
- Hotels and tourist resorts.
- Restaurants and food catering companies.
- Wholesale and retail markets.
- Export to regional and international markets.
- Support for food industries linked to meat production.
- Agricultural application of organic fertilizers.

Estimated Production Capacity

- Breeding and fattening of 50,000 head of sheep per annum.
- Breeding and fattening of 5,000 head of cattle per annum.
- Production of between 8,000 – 10,000 tons of red meat per annum.
- Production of thousands of tons of fodder and organic fertilizers per annum.
- Potential for future expansion to increase production capacity by more than **50%.**
- Production compliant with international standards for health and food quality.

Financial Indicators

Indicator	**Value**
Expected Annual Revenues	18 – 25 million USD
Annual Net Profit	5 – 8 million USD
Rate of Return on Investment (ROI)	18% – 28%
Capital Payback Period	4 – 5 Years
Operating Profit Margin	25% – 35%

Competitive Advantages

- Availability of natural pastures and suitable agricultural infrastructure in the city of Al-Marj.
- High local demand for red meat and livestock products.
- Contribution to enhancing national food security and reducing reliance on imports.
- Proximity of the project to major consumer markets and distribution centers.
- Feasibility of future expansion and scaling up production capacity.
- Opportunities for integration with fodder production projects and food industries.

- Low transport and distribution costs relative to projects distant from consumer centers.
- Feasibility of exporting to regional and Arab markets.
- Capitalizing animal waste to produce organic fertilizers.

Employment Opportunities

- Direct Jobs: 200 – 300 jobs.
- Indirect Jobs: More than 700 jobs.
- Jobs during the Construction Phase: 300 – 500 jobs.

Contractual Frameworks Available

The Ministry of Investment offers investors the possibility of contracting under one of the following models:

- Direct Investment.
- Partnership with the Libyan Private Sector.
- Partnership with the Public Sector.
- Joint Venture (JV).
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT) System.
- Build-Own-Operate (BOO) System.
- Management and Operation Contracts.

Investment Incentives and Advantages

The project enjoys the advantages and exemptions prescribed pursuant to the Investment Promotion Law No. 9 of 2010, foremost among which are:

- Exemption from customs duties on equipment, machinery, and supplies specific to livestock production.
- Tax exemptions prescribed for agricultural and food projects.
- Facilities for the allocation of lands necessary for the project.
- Freedom to transfer profits and capital in accordance with legislation in force.
- Facilitation of procedures for governmental licenses and approvals.
- Support for projects linked to food security and agricultural development.
- Eligibility to grant additional incentives for strategic projects with a developmental impact.
- Leveraging support and development programs designated for the livestock sector.

Technical and Economic Feasibility Study Services

Should the investor wish to obtain a comprehensive technical, economic, and financial feasibility study for the project in accordance with approved international standards, specialized consultative offices capable of preparing the final studies for the project are available through the Ministry of Investment and its partners. The cost of preparing the final study shall be 1.5% of the total investment value of the project.

Invitation to Invest

The Ministry of Investment hereby invites local and international investors, companies specialized in the livestock, food production, and agricultural industries sectors, investment funds, and financing institutions to participate in this strategic project. This project represents a promising opportunity to develop the livestock sector in Libya, enhance national food security, increase local red meat production, support industries linked to the agricultural sector, create jobs, and boost non-oil exports, thereby contributing to the achievement of sustainable economic development and the diversification of national income sources.

MINISTRY OF INVESTMENT -*State of Libya*