INVESTMENT OPPORTUNITY

Investment Opportunity(1011)

Establishment of an Integrated Poultry Breeding, Production, and Fattening Project

Project Overview

The Ministry of Investment presents a strategic investment opportunity for the establishment of an integrated project for poultry breeding, production, and fattening in the city of Al-Marj. The project aims to enhance national food security, increase the local production of poultry meat and table eggs, reduce reliance on imports, and support agricultural supply chains. The initiative will actively contribute to developing the livestock production sector, creating sustainable employment, and diversifying the national economy.

Project Location:

- **Location:** Al-Marj – Eastern Libya.
- **Type of Activity:** Livestock Production and Poultry Industry.
- **Nature of the Project:** Strategic Agricultural and Productive Project.

Target Markets:

- The Libyan Domestic Market.
- Food Product Distribution Companies.
- Commercial Complexes and Central Markets.
- Hotels and Restaurants.
- Food Processing Factories.
- North African Markets.
- The African Sahel Markets.

Land Area Requirements

Item	Area
Total Area of the Project	200,000 – 350,000 m^2
Breeding and Production Barns	80,000 – 120,000 m^2
Fodder Mills and Storage Facilities	40,000 – 70,000 m^2
Supporting Services and Facilities	30,000 – 50,000 m^2
Future Expansions	Remaining Balance

Estimated Investment Cost

Item	Value in USD
Infrastructure and Civil Works	8 – 12 million
Breeding Barns and Equipment	10 – 15 million
Fodder Plant and Machinery	6 – 10 million
Automated Slaughterhouse, Packaging, and Refrigeration Units	5 – 8 million
Working and Operational Capital	5 – 8 million
Total Investment	**34 – 53 million USD**

Project Components

- Modern Barns for Poultry Breeding and Production.
- Hatcheries for Chick Production.
- Integrated Fodder Production Plant.
- Automated Slaughterhouse and Processing/Packaging Units.
- Cold Storage and Freezing Facilities.
- Veterinary Laboratories and Quality Control Systems.
- Warehouses and Logistics Facilities.
- Administrative and Service Buildings.
- Integrated Biosecurity and Safety System.

Core Products

- Fresh Poultry Meat.
- Chilled and Frozen Poultry Meat.
- Table Eggs.
- Commercial Chicks.
- Animal Fodder.
- Organic Fertilizers Derived from Waste.

Product Applications

- Local food consumption.
- Restaurant and hotel sectors.
- Central markets and retail stores.
- Food processing industries.
- National food security programs.
- Regional export markets.

Estimated Production Capacity

- Production of 25 – 40 million birds per annum.
- Production of 150 – 250 million table eggs per annum.
- Production of 80,000 – 120,000 tons of fodder per annum.
- Potential for future expansion to scale up production capacity by 50%.

Financial Indicators

Indicator	Value
Expected Annual Revenues	45 – 80 million USD
Annual Net Profit	8 – 16 million USD
Rate of Return on Investment (ROI)	18% – 28%
Capital Payback Period	4 – 6 Years
Operating Profit Margin	18% – 27%

Competitive Advantages

- An ideal environmental climate in the city of Al-Marj suitable for livestock and poultry production.
- Proximity to major consuming markets and distribution networks in Eastern Libya.
- High and climbing local demand for poultry products.
- Opportunities for seamless integration with local agricultural and fodder production projects.
- Promising export routes to regional and adjacent African markets.
- Direct contribution to national food security and self-sufficiency goals.
- Lower transport and distribution costs compared to imported alternatives.

Employment Opportunities

- Direct Jobs: 300 – 550 professional positions.
- Indirect Jobs: 1,200 – 2,000 auxiliary positions.
- Jobs during the Construction Phase: 350 – 700 temporary positions.

Contractual Frameworks Available

The Ministry of Investment offers investors flexibility to contract under one of the following models:

- Direct Investment.
- Partnership with the Libyan Private Sector.
- Partnership with the Public Sector.
- Joint Venture (JV).
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT) System.
- Build-Own-Operate (BOO) System.
- Management and Operation Contracts.

Investment Incentives and Advantages

The project enjoys the full range of privileges, advantages, and exemptions prescribed under Investment Promotion Law No. 9 of 2010, including:

- Exemption from customs duties on machinery, equipment, and production supplies.
- Tax exemptions specified for strategic agricultural and investment projects.
- Facilitated procedures for allocating agricultural and production land plots.
- Unrestricted freedom to transfer profits and capital according to active legislation.
- Expedited processing for government licenses, permits, and regulatory approvals.
- Targeted state support for initiatives reinforcing national food security and livestock production.

Technical and Economic Feasibility Study Services

Should an investor require a comprehensive technical, economic, and financial feasibility study aligned with accredited international standards, specialized consultancy firms are accessible through the Ministry of Investment and its partners. The fixed fee for preparing the definitive final study is 1.5% of the project's total estimated investment value.

Invitation to Invest

The Ministry of Investment cordially invites local and international investors, specialized livestock and poultry development corporations, food manufacturing firms, investment funds, and financial institutions to participate in this strategic project. This initiative presents a premium opportunity to localize poultry production, elevate domestic self-sufficiency, minimize the import deficit, create job paths, and drive the expansion of the agricultural sector's footprint within the national economy.

MINISTRY OF INVESTMENT -*State of Libya*