INVESTMENT OPPORTUNITY

Investment Opportunity(1012)

Integrated Project for Battery Manufacturing Integrated Project for Battery

Project Overview

The Ministry of Investment hereby presents an investment opportunity for the establishment of an integrated manufacturing plant for vehicle tire production, aimed at localizing the tire industry and meeting domestic and regional market demands. The project targets the production of tires for passenger cars, trucks, buses, and heavy equipment in accordance with international specifications. The project contributes to reducing imports, enhancing local industrial content, creating high-quality employment opportunities, and increasing non-oil exports.

Project Site:

- **Location:** Benghazi Industrial City – State of Libya.
- **Type of Activity:** Rubber industries and transport component manufacturing.
- **Nature of the Project:** Strategic industrial project.

Target Markets:

- The Libyan market.
- Transport and logistics companies.
- Vehicle spare parts agents and distributors.
- Mining and energy companies.
- North African markets.
- African Sahel markets.

Land Area Requirements

Item	Area
Total Area	80,000 – 120,000 m^2
Manufacturing and Production Zone	40,000 – 60,000 m^2
Storage Facilities and Logistics	15,000 – 25,000 m^2
Future Expansions and Ancillary Utilities	Remainder

Estimated Investment Cost

Item	Value in USD
Infrastructure and Civil Works	20 – 35 Million
Production and Manufacturing Lines	80 – 130 Million
Laboratories and Quality Systems	5 – 10 Million
Storage Facilities and Logistics	5 – 10 Million
Operational and Startup Capital	20 – 35 Million
Total Investment	**130 – 220 Million USD**

Project Components:

- Natural and synthetic rubber mixing and preparation lines.
- Light passenger car tire manufacturing lines.
- Truck and bus tire manufacturing lines.
- Heavy equipment tire manufacturing lines.
- Inspection and quality control laboratories.
- Rubber waste recycling units.
- Packaging and wrapping systems.
- Raw material and finished product warehouses.
- Administrative and service buildings.
- Industrial safety and security system.

Core Products:

- Private passenger car tires.
- Four-wheel drive (4WD) vehicle tires.
- Truck and bus tires.
- Heavy and construction equipment tires.
- Agricultural vehicle tires.
- Off-road tires.
- Ancillary rubber products.

Product Applications:

- Private vehicle sector.
- Commercial transport and logistics.
- Oil and industrial equipment.
- Agricultural sector, contracting, and construction companies.
- Government and military institutions.

Estimated Production Capacity:

- Production of 2 – 4 million tires annually.
- Production of 250,000 – 500,000 truck and heavy equipment tires annually.
- Potential for future expansion by 50%.

Financial Indicators

Indicator	Value
Anticipated Annual Revenues	180 – 350 Million USD
Annual Net Profit	30 – 65 Million USD
Return on Investment (ROI)	18% – 28%
Payback Period	5 – 7 Years
Operating Profit Margin	18% – 25%

Competitive Advantages:

- High domestic and regional demand for tires.
- Reduction of reliance on foreign imports.
- Proximity of the project to ports and target markets.
- Availability of extensive export opportunities to African markets.
- Low operating costs compared to competing markets.
- Potential for integration with downstream industries and vehicle manufacturing.
- Optimization of recycling programs and industrial sustainability.

Employment Opportunities:

- Direct jobs: 500 – 900 jobs.
- Indirect jobs: 2,000 – 3,500 jobs.
- Jobs during the construction phase: 700 – 1,200 jobs.

Available Contractual Models:

The Ministry of Investment provides investors with the option to contract under one of the following models:

- Direct investment.
- Partnership with the Libyan private sector.
- Partnership with the public sector.
- Joint Venture.
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT).
- Build-Own-Operate (BOO).
- Management and operation contracts.

Investment Incentives and Advantages:

The project shall enjoy the privileges and exemptions prescribed pursuant to the Investment Promotion Law No. 9 of 2010, most notably:

- Exemption from customs duties on production lines and industrial equipment.
- Tax exemptions prescribed for strategic industrial projects.
- Facilitation of land allocation within industrial zones.
- Freedom to transfer profits and capital in accordance with legislation in force.
- Facilitation of government licensing and approval procedures.

- Support for high value-added industrial projects.
- Potential to grant additional privileges to export-oriented industrial projects.

Technical and Economic Study Preparation Services:

Should the investor wish to obtain an integrated technical, economic, and financial feasibility study for the project in accordance with approved international standards, specialized consulting offices capable of preparing the final studies for the project are available through the Ministry of Investment and its partners. The cost for preparing the final study amounts to 1.5% of the total investment value of the project.

Invitation to Invest:

The Ministry of Investment hereby invites domestic and international investors, as well as specialized companies within the rubber industries, tire manufacturing, and vehicle components sector, to participate in this strategic industrial project, which contributes to localizing downstream industries, enhancing local industrial content, meeting national market demands, supporting national economic diversification, and increasing non-oil exports.

MINISTRY OF INVESTMENTMINISTRY OF INVESTMENT -*State of Libya*