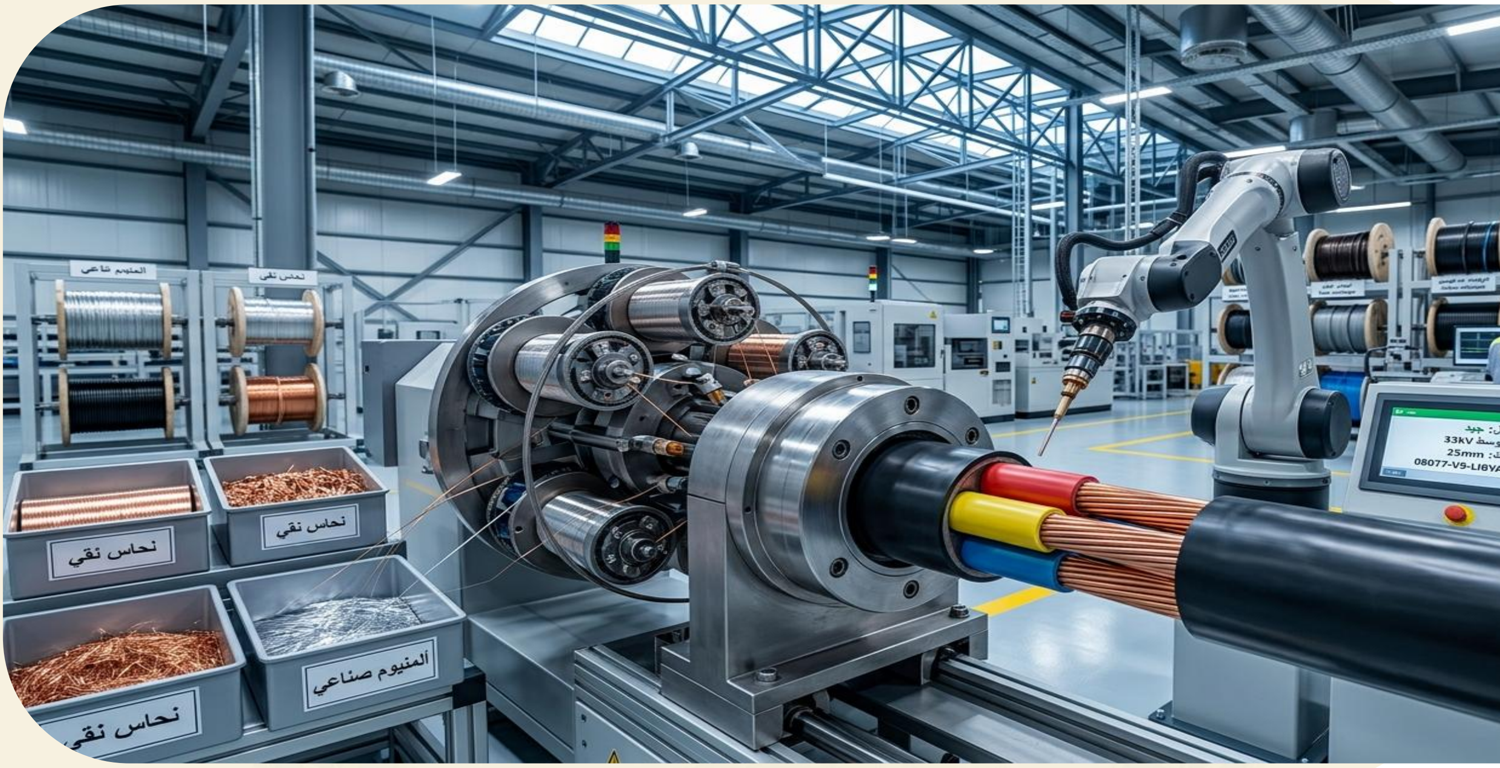
INVESTMENT OPPORTUNITY

Investment Opportunity(1014)

Integrated Project for an Electrical Cable Manufacturing Plant



Project Overview

The Ministry of Investment hereby presents a strategic investment opportunity for the establishment of an integrated manufacturing plant for the production of electrical cables in the Industrial City of Benghazi, aimed at localizing electrical industries, meeting the growing demand for cables utilized in infrastructure, energy, telecommunications, and industrial projects, reducing reliance on imports, and enhancing the value added to the national industrial sector.

The project relies on modern production lines, advanced manufacturing technologies, and industrial automation techniques that ensure the production of high-quality cables in accordance with international specifications, alongside the implementation of digital control systems to guarantee operational efficiency and product quality.

Project Site:

- **Location:** Benghazi Industrial City – East Libya.
- **Type of Activity:** Electrical and downstream industries.
- **Nature of the Project:** Strategic industrial project.

Target Markets:

- The Libyan market.
- Electricity and energy companies.
- Infrastructure and housing projects.
- Telecommunication companies.
- The industrial and oil sector.
- North African markets.
- African markets.

Land Area Requirements

Area	Area
Total Area	80,000 – 120,000 m^2
Manufacturing and Production Zone	40,000 – 60,000 m^2
Storage Facilities and Logistics	15,000 – 25,000 m^2
Future Expansions and Ancillary Utilities	Remainder

Estimated Investment Cost

Item	Value in USD
Infrastructure and Civil Works	20 – 35 Million
Production and Manufacturing Lines	60 – 90 Million
Laboratories and Quality Systems	10 – 15 Million
Storage Facilities and Logistics	8 – 15 Million
Operational and Startup Capital	15 – 25 Million
Total Investment	**113 – 180 Million USD**

Project Components

- Copper and aluminum wire drawing lines.
- Insulation and cladding lines.
- Electrical cable manufacturing lines.
- Telecommunication and fiber optic cable manufacturing lines.
- Quality and specifications testing laboratories.
- Automation and industrial control systems.
- Raw material and finished product warehouses.
- Integrated administrative and service facilities.
- Integrated industrial safety and security system.

Core Products

- Low-voltage cables.
- Medium-voltage cables.
- High-voltage cables.
- Telecommunication cables.
- Fiber optic cables.
- Specialized industrial cables.

Product Applications

- Electrical grids.
- Renewable energy projects.
- Infrastructure and housing projects.
- Industrial facilities.
- Oil and gas sector.
- Telecommunication and information technology networks.

Estimated Production Capacity

- Production of 60,000 – 100,000 tons annually of electrical cables.
- Diversified production covering domestic market requirements and exports.
- Potential for future expansion to increase production capacity by 50%.

Financial Indicators

Indicator	Value
Anticipated Annual Revenues	150 – 250 Million USD
Annual Net Profit	25 – 45 Million USD
Return on Investment (ROI)	14% – 22%
Payback Period	5 – 7 Years
Operating Profit Margin	18% – 25%

Competitive Advantages

- Strategic location in proximity to ports and distribution centers.
- High domestic and regional demand for electrical cables.
- Low transport and operating costs compared to imported products.
- Capability to export to African and Arab markets.
- Utilization of modern manufacturing systems to ensure high quality and production efficiency.
- Supporting energy and infrastructure development plans in Libya.

Employment Opportunities

- Direct jobs: 300 – 500 jobs.
- Indirect jobs: 1,000 – 2,000 jobs.
- Jobs during the construction phase: 600 – 900 jobs.

Available Contractual Models

The Ministry of Investment provides investors with the option to contract under one of the following models:

- Direct investment.
- Partnership with the Libyan private sector.
- Partnership with the public sector.
- Joint Venture.
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT).
- Build-Own-Operate (BOO).
- Management and operation contracts.

Investment Incentives and Advantages

The project shall enjoy the privileges and exemptions prescribed pursuant to the Investment Promotion Law No. 9 of 2010, most notably:

- Exemption from customs duties on machinery, equipment, and production lines.
- Tax exemptions prescribed for industrial projects.
- Facilitation of industrial land allocation.
- Freedom to transfer profits and capital in accordance with legislation in force.
- Facilitation of government licensing and approval procedures.
- Support for high value-added industrial projects.

Technical and Economic Study Preparation Services:

Should the investor wish to obtain an integrated technical, economic, and financial feasibility study for the project in accordance with approved international standards, specialized consulting offices capable of preparing the final studies for the project are available through the Ministry of Investment and its partners. The cost for preparing the final study amounts to 1.5% of the total investment value of the project.

Invitation to Invest:

The Ministry of Investment hereby invites domestic and international investors, specialized companies within the electrical industries, cables, energy systems, and infrastructure sector, investment funds, and financial institutions to participate in this strategic project, which represents a promising opportunity to localize the cable industry in Libya, enhance industrial security, support development and infrastructure projects, and increase the industrial sector's contribution to the national economy, thereby reinforcing Libya's position as an industrial and logistical hub in North Africa.

MINISTRY OF INVESTMENTMINISTRY OF INVESTMENT -*State of Libya*