INVESTMENT OPPORTUNITY

Investment Opportunity(1021)

Integrated Project for Dates Processing and Derivative Products Manufacturing

Project Overview

The Ministry of Investment hereby presents a strategic investment opportunity for the establishment of an integrated dates processing and manufacturing project in the Al-Jufra region. This initiative aims to maximize the value added of Libyan dates and transform them into high-quality food and industrial products. The project contributes to supporting agricultural exports, reducing post-harvest production losses, and fostering economic development in agricultural regions.

Project Site

- **Location:** Al-Jufra – Central Libya.
- **Type of Activity:** Food industry and agro-processing.
- **Nature of the Project:** Strategic agro-industrial project.

Target Markets

- The Libyan market.
- Food processing and distribution companies.
- Arab markets.
- North African markets.
- African Sahel markets.
- Targeted European and Asian markets for dates and their derivative products.

Land Area Requirements

Item	Area
Total Area	20,000 – 35,000 m^2
Processing and Production Plants	8,000 – 15,000 m^2
Storage and Cold Storage	5,000 – 8,000 m^2
Services and Utilities	2,000 – 4,000 m^2
Future Expansions	Remainder

Estimated Investment Cost

Item	Value in USD
Infrastructure and Civil Works	5 – 8 Million
Sorting, Packaging, and Processing Lines	8 – 15 Million
Storage and Cold Storage Facilities	3 – 6 Million
Laboratories and Quality Systems	1 – 3 Million
Operational and Startup Capital	4 – 8 Million
Total Investment	**21 – 40 Million USD**

Project Components

- Dates sorting and cleaning lines.
- Modern packing and packaging lines.
- Date derivatives manufacturing units.
- Modern cold storage and warehouses.
- Quality control and food safety laboratories.
- Logistics facilities and export services.
- Administrative and service buildings.

Core Products

- Packaged dates.
- Date paste.
- Date syrup (Dibs).
- Natural date sugar.
- Date powder.
- Date-derived food products.
- Animal feed and by-products utilization from date waste.

Product Applications

- Direct food consumption.
- Food and confectionery industries.
- Health and natural food industries.
- Export to international markets.
- Production of animal feed and auxiliary agricultural products.

Estimated Production Capacity

- Processing and manufacturing of 30,000 – 60,000 tons of dates annually.
- Production of 10,000 – 20,000 tons of date derivatives annually.
- Potential for future expansion by 50%.

Financial Indicators

Indicator	Value
Anticipated Annual Revenues	25 – 60 Million USD
Annual Net Profit	5 – 15 Million USD
Return on Investment (ROI)	18% – 28%
Payback Period	4 – 6 Years
Operating Profit Margin	20% – 30%

Competitive Advantages

- Prime location in one of the most prominent date-producing regions in Libya.
- Abundant domestic availability of raw materials.
- Surging global demand for dates and date-based derivatives.
- Opportunity to export high-value-added products.
- Mitigation of agricultural waste and optimization of economic returns.
- Strategic proximity to primary transport routes in central Libya.
- Advancing food security and diversifying non-oil exports.

Employment Opportunities

- **Direct jobs:** 180 – 350 jobs.
- **Indirect jobs:** 700 – 1,500 jobs.
- **Jobs during the construction phase:** 150 – 300 jobs.

Available Contractual Models

The Ministry of Investment provides investors with the option to contract under one of the following models

- Direct investment.
- Partnership with the Libyan private sector.
- Partnership with the public sector.
- Joint Venture.
- Public-Private Partnership (PPP).
- Build-Operate-Transfer (BOT).
- Build-Own-Operate (BOO).
- Management and operation contracts.

Investment Incentives and Advantages

The project shall enjoy the privileges and exemptions prescribed pursuant to the Investment Promotion Law No. 9 of 2010, most notably

- Exemption from customs duties on equipment and production lines.
- Tax exemptions prescribed for investment projects.
- Facilitation of industrial/agricultural land allocation.
- Freedom to transfer profits and capital in accordance with legislation in force.
- Facilitation of government licensing and approval procedures.
- Eligibility for incentives tied to sustainable green development and ecological projects.

Technical and Economic Study Preparation Services

Should the investor wish to obtain an integrated technical, economic, and financial feasibility study for the project in accordance with approved international standards, specialized consulting offices capable of preparing the final studies for the project are available through the Ministry of Investment and its partners. The cost for preparing the final study amounts to 1.5% of the total investment value of the project.

Invitation to Invest

The Ministry of Investment hereby invites domestic and international investors, as well as specialized companies within the food processing, date manufacturing, and agricultural value chains sector, to participate in this strategic project, which contributes to maximizing the value added of Libyan dates, expanding agricultural exports, securing food safety, and driving sustainable national economic diversification.

MINISTRY OF INVESTMENTMINISTRY OF INVESTMENT -*State of Libya*