INVESTMENT OPPORTUNITY

Investment Opportunity(1024)

Integrated Animal Feed Production Plant Project

Project Overview

The Ministry of Investment is pleased to present an investment opportunity to establish an integrated animal feed production plant in the city of El Marj. The project aims to support the livestock sector, provide high-quality feed for the local market, and reduce reliance on imports. Utilizing state-of-the-art production lines along with automated mixing and packaging systems, the project ensures maximum production efficiency in full compliance with standard specifications.

Project Location & Classification

- **Location:** El Marj – Eastern Libya.
- **Type of Activity:** Agro-food Industries (Animal Feed Production).
- **Nature of the Project:** Strategic Industrial Project.

Target Markets

- The Libyan market.
- Cattle, sheep, and camel breeding projects.
- Poultry farming projects.
- Commercial and investment farms.
- Meat and dairy production companies.
- North African markets.

Required Land Area

Item	Area
Total Area	**30,000 – 50,000 m^2**
Production Zone	**12,000 – 18,000 m^2**
Storage Silos & Raw Material Warehouses	**10,000 – 15,000 m^2**
Administrative, Service Facilities & Future Expansions	**Remaining Balance**

Estimated Investment Cost

Item	Value (in USD)
Infrastructure & Civil Works	$6 – $9 Million
Production, Mixing & Packaging Lines	$12 – $18 Million
Storage Silos & Laboratories	$3 – $5 Million
Utilities & Logistics Services	$2 – $4 Million
Operational & Start-up Capital	$5 – $8 Million
Total Investment	$28 – $44 Million

Project Components

- Grain reception and storage silos.
- Raw material cleaning and grinding lines.
- Mixing and nutritional supplement addition lines.
- Pelleted and crumbled feed production lines.
- Automated packaging and wrapping lines.
- Quality control laboratories.
- Raw material and finished product warehouses.
- Administrative and service buildings.
- Industrial safety and security system.

Core Products

- Cattle feed.
- Sheep and goat feed.
- Camel feed.
- Poultry feed.
- Concentrated feed.
- Animal nutritional supplements and additives.

Product Applications

- Feeding livestock breeding projects.
- Dairy production farms.
- Meat production projects.
- Poultry farms.
- Agricultural development projects.
- Supporting food security.

Estimated Production Capacity

- Annual production of 250,000 to 400,000 tons of feed.
- Production of specialized feed tailored to various livestock types.
- Future expansion capability of up to 50%.

Financial Indicators

Indicator	Value
Expected Annual Revenue	$45 – $80 Million
Annual Net Profit	$8 – $16 Million
Return on Investment (ROI)	17% – 25%
Payback Period	4 – 6 Years
Operating Profit Margin	18% – 27%

Competitive Advantages

- **Strategic Location:** Situated in El Marj, one of the most prominent agricultural and livestock production regions in Libya.
- **High Demand:** Strong local demand for feed coupled with limited domestic production.
- **Logistical Efficiency:** Reduced transportation costs to farms across Eastern Libya.
- **B2B Supply Potential:** Capability to directly supply livestock projects and agricultural investments.
- **Modern Technology:** Reliance on advanced production lines that guarantee high quality and operational efficiency.
- **Export Prospects:** Strong potential for future export expansion into regional markets.

Job Creation

- **Direct Jobs:** 180 – 300 positions.
- **Indirect Jobs:** 700 – 1,100 positions.
- **Construction Phase Jobs:** 250 – 400 positions

Available Contractual Models

The Ministry of Investment provides international energy developers and investors with flexible contracting frameworks under the following models

- Direct Investment.
- Partnership with the Libyan Private Sector.
- Joint Venture with the Public Sector.
- Public-Private Partnership (PPP) frameworks.
- Build-Operate-Transfer (BOT).
- Build-Own-Operate (BOO).
- Comprehensive Management and Operation Contracts.

Investment Incentives & Benefits

The project enjoys all guarantees, privileges, and exemptions stipulated under the Investment Promotion Law No. (9) of 2010, most notably:

- Exemption from customs duties on equipment, machinery, and production lines.
- Tax exemptions designated for investment projects.
- Facilitated allocation of industrial and agricultural land plots.
- Freedom to transfer profits and invest capital abroad in accordance with applicable legislations.
- Streamlined procedures for obtaining government licenses and approvals.
- Strategic support for projects linked to national food security and livestock development.

Technical & Economic Feasibility Study Services

Should the investor wish to obtain a comprehensive technical, economic, and financial feasibility study conducted in accordance with approved international standards, the Ministry of Investment, along with its partners, provides access to specialized consulting firms capable of preparing the final project studies. The cost for preparing the final study is fixed at 1.5% of the total investment value of the project.

Invitation to Invest

The Ministry of Investment invites local and international investors, as well as companies specializing in the agro-food industry, animal feed production, and agricultural investments, to participate in this strategic project. This venture presents a vital opportunity to support food security, develop the livestock sector, boost domestic production, reduce imports, generate added value for the national economy, and drive export growth into regional markets.

MINISTRY OF INVESTMENTMINISTRY OF INVESTMENT -*State of Libya*