INVESTMENT OPPORTUNITY

Investment Opportunity(1027)

Chocolate and Cocoa Products Factory Project

Project Overview

The Ministry of Investment presents an investment opportunity to establish an integrated chocolate and cocoa products factory in Benghazi Industrial City, aiming to localize food industries, meet local and regional demand, and reduce imports. The project relies on modern production lines and advanced manufacturing and packaging technologies to produce high-quality products in accordance with international specifications.

Project Location

- **Location:** Benghazi Industrial City – Eastern Libya.
- **Type of Activity:** Food Industries.
- **Nature of the Project:** Strategic Industrial Project.

Target Markets

- The Libyan market.
- Major supermarket chains.
- Hotels, restaurants, and cafes.
- Schools and universities.
- Distribution companies.
- North African markets.
- African Sahel countries markets.

Required Land Area

Item	Area
Total Area	20,000 – 35,000 m^2
Manufacturing and Production Zone	8,000 – 14,000 m^2
Storage and Logistics Facilities	5,000 – 8,000 m^2
Administrative, Service Facilities, and Expansions	The Rest

Estimated Investment Cost

Item	Value in Dollars
Infrastructure and Civil Works	6 – 10 Million
Production, Manufacturing, and Packaging Lines	12 – 20 Million
Laboratories and Quality Systems	2 – 4 Million
Storage, Cooling Facilities, and Logistics Services	3 – 5 Million
Operating and Start-up Capital	5 – 8 Million
Total Investment	28 – 47 Million Dollars

Project Components

- Cocoa mixing and preparation lines.
- Refining, conching, and tempering lines.
- Chocolate bar molding lines.
- Filled chocolate and praline production lines.
- Automated packaging and wrapping lines.
- Quality and food safety laboratories.
- Raw material and finished product warehouses.
- Cooling and storage units.
- Administrative and service buildings.
- Industrial safety and security system.

Core Products

- Chocolate bars.
- Filled chocolate.
- Dark chocolate.
- Milk chocolate.
- Hazelnut, almond, and chocolate pistachio.
- Cocoa powder.
- Chocolate products for sweets and bakeries.
- Premium chocolate and gifts.

Product Applications

- Household consumption.
- Sweet shops.
- Bakeries.
- Hotels and restaurants.
- Commercial markets.
- Exporting to regional markets.

Estimated Production Capacity

- Production of 15,000 – 25,000 tons of chocolate products annually.
- Production of more than 120 million pieces annually.
- Possibility of future expansion by 50%.

Financial Indicators

Indicator	Value
Expected Annual Revenue	70 – 120 Million Dollars
Annual Net Profit	12 – 24 Million Dollars
Return on Investment (ROI)	18% – 28%
Payback Period	4 – 6 Years
Operating Profit Margin	20% – 30%

Competitive Advantages

- High local and regional demand for chocolate products.
- Proximity of the project to Benghazi Port and transportation networks.
- Possibility of producing local brands and providing import alternatives.
- Reliance on modern production lines that achieve quality according to international standards.
- Possibility of producing diverse products suitable for different market segments.
- Promising opportunities for exporting to African and Arab markets.

Job Opportunities

- Direct jobs: 220 – 350 jobs.
- Indirect jobs: 800 – 1,300 jobs.
- Jobs during the construction phase: 250 – 450 jobs.

Available Contractual Models

The Ministry of Investment provides international energy developers and investors with flexible contracting frameworks under the following models

- Direct Investment.
- Partnership with the Libyan Private Sector.
- Joint Venture with the Public Sector.
- Public-Private Partnership (PPP) frameworks.
- Build-Operate-Transfer (BOT).
- Build-Own-Operate (BOO).
- Comprehensive Management and Operation Contracts.

Investment Incentives and Benefits

The project enjoys the benefits and exemptions prescribed under the Investment Promotion Law No. 9 of 2010, most importantly:

- Exemption from customs duties on equipment, machinery, and production lines.
- Tax exemptions prescribed for investment projects.
- Facilities for allocating industrial land.
- Freedom to transfer profits and capital according to applicable legislations.
- Facilitating government licenses and approvals procedures.
- Supporting industrial projects related to food and manufacturing industries.

Technical and Economic Feasibility Studies Services

In case the investor wishes to obtain an integrated technical, economic, and financial feasibility study for the project according to approved international standards, specialized consulting offices are available at the Ministry of Investment and its partners, capable of preparing the final studies for the project, and the cost of preparing the final study is 1.5% of the total investment value of the project.

Invitation to Invest

The Ministry of Investment invites local and international investors, specialized companies in the food industries and chocolate and cocoa products industry sector to participate in this promising industrial project, which contributes to localizing food industries, enhancing added value, reducing imports, developing non-oil exports, and supporting the diversification of the national economy

MINISTRY OF INVESTMENTMINISTRY OF INVESTMENT -*State of Libya*